

February 18, 2014

The Director and Manager
 The Stock Exchange of Thailand

Re: Information on Fiscal Year 2013 Operating Results

KCE Electronics PCL has pleasure submitting fiscal year 2013 operating results of the company and its subsidiaries, based on its audited consolidated financial statements ended December 31, 2013. The Group sales and net profit were Baht 9,293.9 million and Baht 1,173.5 million, respectively, compared with fiscal year 2012 sales and net profit of Baht 6,477.9 million and Baht 643.3 million, respectively. Fiscal year 2013 operating performance is highlighted below.

[Amount: Baht Million]	2H2013	1H2013	<i>Change</i>	FY2013	FY2012	<i>Change</i>
Sales Revenue	5,032.6	4,261.3	+ 18%	9,293.9	6,477.9	+ 43%
Cost of Sales	3,589.5	3,253.3		6,842.8	5,232.3	
Selling & Administration	704.7	569.8		1,274.5	1,075.1	
Operating Profit	694.2	390.6	+ 78%	1,084.2	484.3	+123%
Net Profit	704.8	469.3	+ 50%	1,173.5	643.3	+ 82%

The Company's operating performance throughout 2013 was supported by various positive factors that resulted in record high sales revenue, gross margin rate and net profit.

The Company's 2013 sales revenue amounted to Baht 9,293.9 million (USD 303.4 million), compared to Baht 6,477.9 million (USD 209.4 million) in 2012, a significant Y-o-Y growth of 43% in Baht terms (45% in dollar terms). Growth was the result of steadily increasing demand from existing customers and new developed business; the Baht currency depreciation also contributed.

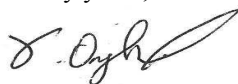
The decrease in the cost of goods reflected good management in the manufacturing operation, which enabled high capacity utilization levels and improved efficiency; this was supported by adequate cost control. The average gross margin rate increased from 19.2% in 2012 to 26.3% in 2013, mainly attributed to the significant improvement in production efficiency, which resulted in a high economy of scale.

Profit from the operation improved strongly, particularly in the second half of 2013, the result of revenue growth and the improved margin rate; the effects of the Baht depreciation also contributed. The net profit rate increased from 9.9% of sales to 12.6% in 2013. Net profit included compensation from insurance claim of Baht 497 million and Baht 32 million in 2012 and 2013, respectively. Earnings per share increased from Baht 1.40 to Baht 2.53 in 2013.

In fiscal year 2013, the Company achieved impressive performance, the result of constant momentum from the beginning of the year. Management believes that good operating performance will be sustained throughout 2014.

Forwarded for your information.

Sincerely yours,



(Mrs. Vorluksana Ongkosit)
 Executive Vice Chairperson

