

(Excerpt Translation)

Notice of the 2014 Annual General Meeting of Shareholders No. 31/2014
KCE Electronics Public Company Limited

Date March 25, 2014

Subject: Invitation to 2014 Annual General Meeting of Shareholders No. 31/2014

To: Shareholders

- Enclosures:
1. Copy of the minutes of the 2013 Annual General Meeting of Shareholders No. 30/2013
 2. Annual Report 2013 (CD-ROM format)
 3. Profile of directors who are nominated to assume the positions of Directors
 4. Profile of a person who is nominated to assume the positions of a new director
 5. Details of the Company's Auditors
 6. Preliminary Details of Warrants to Purchase Ordinary Shares of KCE Electronics Public Company Limited to be allocated to the Directors and the Employees of the Company and its subsidiaries
 7. Capital Increase Report Form (F 53-4)
 8. The Company's Articles of Association only in respect of the shareholders' meeting
 9. Documents and evidence that the shareholders' are required to present prior to the meeting and procedures for appointment of proxy, registration, voting and counting the votes
 10. Details of persons who are nominated to be the shareholders' proxy
 11. Definition of an independent director and qualifications and duties of the Audit Committee
 12. Map of the meeting venue at the Grand FourWings Convention Hotel
 13. Bar code Registration Form
 14. Proxy Form A and Proxy Form B
(Proxy Form C can be downloaded from the Company's website:
www.kcethai.in.th)

The Board of Directors' Meeting of KCE Electronics Public Company Limited (the “Company”) No. 3/2014 held on 18 March 2014 adopted a resolution to convene the 2014 Annual General Meeting of Shareholders No. 31/2014 (the “AGM”) on Tuesday April 29, 2014 at 15.00 hrs., registration time 13.30 – 15.00 hrs., at Ballroom, 3rd floor, the Grand Fourwings Convention Hotel, 333 Srinakarin Road, Huamark, Bangkok, to consider the following Agenda with the opinion of the Board of Directors.

The Company provided the minor shareholders with an opportunity to propose in advance agenda items for the 2014 annual shareholders' meeting between October 31, 2013 and January 15, 2014 as announced on the Company's website (www.kcethai.in.th) and SET's news and information system. However, there was no shareholders' proposal submitted in advance for the agenda items.

The Meeting Agenda items are as follows:

Agenda 1 To certify the 2013 AGM No. 30/2013 minutes on April 29, 2013

Facts and Rationales The Company submitted the minutes of the 2013 AGM No. 30/20123 held on April 29, 2013, within 14 days after the meeting date to the Stock Exchange of Thailand (SET) and the Ministry of Commerce in compliance with relevant laws. The minutes in Thai and English, were also posted online on the Company's website (www.kcethai.in.th). A copy of the minutes was attached to the Notice of the 2013 AGM (Enclosure 1), which was sent to shareholders..

The Board's Opinion The minutes are correct and complete. Therefore, the Board recommends that shareholders certify the 2013 AGM minutes.

Resolution This agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes

Agenda 2 To acknowledge the results of the Company's operation for fiscal year 2013

Facts and Rationales The Company has summarized the 2013 operational performance, and detailed in the 2013 Annual Report, on the topic of the “Management Discussion and Analysis”, which was sent to shareholders together with the Notice of the 2013 AGM (Enclosure 2, in form of CD-ROM).

The Board's Opinion The Board recommends that shareholders acknowledge the 2013 Company's performance.

Resolution No vote cast required, as this agenda is for acknowledgement only.

Agenda 3 To consider and approve the Company’s statement of financial position and the statement of comprehensive income for the fiscal year ended December 31, 2013

Facts and Rationales In compliance with the Company’s Articles of Association and the Public Companies Act, the Company has prepared financial statements for the fiscal year ended December 31, 2013, which have been audited by the Auditor and reviewed by the Audit Committee, and detailed in the 2013 Annual Report, on the topic of the “Independent Auditor’s Report and Financial Statements”, which was sent to shareholders together with the Notice of the 2013 AGM (Enclosure 2).

The financial position and the operating performance in 2013 are summarized as follows:

	Consolidated (Baht)	The Company only (Baht)
Total Assets	11,284,242,189	5,699,766,255
Total Liabilities	7,173,817,402	2,687,951,120
Total Shareholders’ Equity	4,110,424,787	3,011,815,135
Revenue Sales and Service	9,293,894,524	3,814,823,742
Total Revenue	9,472,730,236	4,026,789,409
Net Profit	1,173,504,078*	449,808,038
Earnings per Share (Baht/Share)	2.53	0.97

*Profit attributable to Equity holders of the Company

The Board’s Opinion The Board recommends shareholders to approve the Company’s financial statements for the year ended December 31, 2013, which have been reviewed by the Audit Committee and the Board of Directors, and the Auditor has expressed an unqualified opinion on the aforementioned financial statement.

Resolution This agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes.

Agenda 4 To consider and approve the allocation of the net profit to serve as a legal reserve and dividend payment for the operating results of 2013

Facts and Rationales According to the Company’s Articles of Association (Article 38), the Company must appropriate its annual net profit for legal reserve of not less than 5% of annual net profit after a deduction of brought forward deficit (if any) until this reserve shall be not less than 10% of the Company’s registered capital.

At the end of 2013, the Company's registered capital was at Baht 578,421,582; the issued and paid up capital was at Baht 480,495,089; and legal reserve was amounted to Baht 57,842,158, or equal to 10 (ten) percent of the Company's registered capital, which is fully appropriated according to the Company's Articles of Association, therefore no additional allocation is required.

The Company establishes a dividend payment policy based on its operating performance and taking into account the financial status, investment plan, necessities and other appropriate forthcoming prospect. In 2013, the separate financial statements indicated that the Company earned a net income of Baht 449,808,038 and Baht 1,173,504,078 in the consolidated financial statements, therefore, the Board propose to pay dividend for 2013 at Baht 0.75 per share (seventy five satang per share). However, the company already paid the interim dividend for the first half of 2013 operating results at Baht 0.25 per share (twenty five satang per share), therefore the dividend payment for the second half of 2013 operating results will be at Baht 0.50 per share (fifty satang per share).

The comparison of the dividend payment in 2011-13 is as follows:

Details of the dividend payment	2013 (proposed year)	2012	2011
1.Net Profit – Separate financial statement (Million Baht)	449.8	322.0	258.0
Net Profit – Consolidated financial statement (Million Baht)	1,173.5	712.3	132.0
Earnings Per Share – Consolidated financial statement (Baht/ Share)	2.53	1.55	0.28
2. Number of shares <u>less</u> Treasury shares (Shares)	549,037,541*	458,600,769	464,053,769
3. Annual Dividend (Baht/ Share)	0.75	0.55	0.20
- Interim dividend for January - June (Baht/ Share)	0.25	0.20	0.10
- Final dividend for July – Dec (Baht/ Share)	0.50	0.35	0.10
4. Total dividend payment (Million Baht)	389.92	252.23	92.81
5. Percent of dividend to Net profit – Consolidated financial statement	33.20	35.40	70.30

* The increased shares was from the exercise of Warrant to purchase ordinary shares of the Company; KCE-W2, ESOP-W3 and ESOP-W4.

The Board's Opinion The Board recommends that no additional appropriation of net profit to statutory reserve be made, as the Company has a full reserve as required by the Company's Articles of Association.

The Board proposes that shareholders consider and approve the dividend payment for the second half of 2013 operating results, at Baht 0.50 per share (Fifty satang), together with the interim dividend payment for the first half of 2013 operating results at Baht 0.25 per share (Twenty five satang), the total dividend payment from 2013 net profit will be at Baht 0.75 per share (Seventy five satang). The Company will pay to the shareholders whose names were in the share register book on the record date set for determining the shareholders' entitlement to dividend payment on Tuesday April 1, 2014, and the share register book shall be closed on Wednesday, April 2, 2014 to collect the shareholders' names in compliance with the Section 225 of the Securities and Exchange Act, B.E. 2535 (amended), and payment will be due on Thursday, May 15, 2014.

Resolution This agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes.

Agenda 5 To consider and approve the election of the Directors to replace those who retired by rotation for the year 2014

Facts and Rationales To comply with the Public Limited Company Act and the Company's Articles of Association (Article 16), one-third of the total number of directors retire at the AGM. In 2013 AGM, the following three directors are retiring by rotation:

- | | |
|-------------------------------|------------------------|
| (1) Mr. Panja Senadisai | Non-Executive Director |
| (2) Dr. Chantima Ongkosit | Non-Executive Director |
| (3) Mrs. Voraluksana Ongkosit | Executive Director |

The Company provided the minor shareholders with an opportunity to propose in advance the qualified candidates to be nominated for election of the Board of Directors between October 31, 2013 and January 15, 2014 as announced on the Company's website (www.kcethai.in.th) and SET's news and information system. However, there was no shareholders' proposal submitted for the candidates to be nominated for election of the Board of Directors.

The Board's Opinion The Board, excluding the member having a conflict of interest, agreed with the Nomination and Remuneration Committee's proposal to propose to the AGM to consider and approve the re-election of all three directors who shall retire by rotation in 2014 to resume their positions as

Directors for another term, namely 1) Mr. Panja Senadisai 2) Dr. Chantima Ongkosit 3) Mrs. Voraluksana Ongkosit.

All three directors have appropriate qualifications in compliance with the Public Limited Company Act and the SEC, wisdom, talent and valuable experience and expertise, including having business ethic, vision and positive attitude toward organization and be able to devote time and capability for the maximum benefits of the Company as well as all shareholders and stakeholders, therefore they are suitable to assume their position as Directors.

Resolution This Agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes. The election shall be voted individually.

Agenda 6 To consider and approve the appointment of a new Director and the amendment to the Authorized Directors

Facts and Rationales To be in accordance with the roles of the President and Chief Executive officer, which the Board meeting No. 7/2013, held on July 16, 2013, passed a resolution appointing Mr. Pitharn Ongkosit as the President and CEO, effective on July 16, 2013; and to amend the name and number of Directors authorized to sign on behalf of the Company to comply with the appointment of the new Director.

The Board's Opinion The Board agreed with the Nomination and Remuneration Committee's proposal to propose to the AGM to consider and approve the appointment of Mr. Pitharn Ongkosit, the President and CEO, as a Director of the Company (the executive director). Mr. Pitharn has appropriate qualifications in compliance with the Public Limited Company Act and the SEC, wisdom, talent and valuable experience and be able to devote time and capability for the maximum benefits of the Company as well as all shareholders and stakeholders, therefore he is suitable to assume the position as a Director. The data pertaining to the new Director is shown in the Enclosure 4.

When the 2014 AGM approves the appointment of Mr. Pitharn Ongkosit as a Director, the Board of Directors shall consist of 9 Directors.

In order to comply with the role of the Board, the Board recommends that shareholders approve the amendment to the name and number of Directors who are authorized to sign on behalf of the Company and the amendment is as follows:

Present: “ Mr. Bancha Ongkosit, Mr. Panja Senadisai, Dr. Chantima Ongkosit, Mrs. Voraluksana Ongkosit, Mrs. Siriphan Suntanaphan, any two of these five jointly sign their names and affix the Company Seal”

Amendment: “ Mr. Bancha Ongkosit, Mr. Panja Senadisai, Dr. Chantima Ongkosit, Mrs. Voraluksana Ongkosit, Mrs. Siriphan Suntanaphan, Mr. Pitharn Ongkosit, any two of these six jointly sign their names and affix the Company Seal”

Resolution This Agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes.

Agenda 7 To consider and approve the determination of the remuneration of the Directors and the remuneration of the Audit Committee for the year 2014

Facts and Rationales To ensure that the Boards receives appropriate and fair remuneration, the Nomination and Remuneration Committee has proposed to the Board regarding the determination of the remuneration by considering in accordance with the Directors’ roles and responsibilities, past performance and including the business expansion, the estimated results of operations and other related factors; and inclusive of the comparisons to other similar companies in the same industry.

The details of the 2014 proposed annual fee and meeting fee for the Board of Directors and the Audit Committee, compared to the fee in 2013 and 2012, are as follows:

Annual fee and Meeting fee	2014	2013	2012
<u>Annual fee for Directors (Baht/person/year)</u>			
- The Chairman	1,400,000	1,400,000	1,250,000
- Director	700,000	700,000	600,000
<u>Meeting fee (Baht/person/time)</u>			
- The Chairman	35,000	35,000	30,000
- Director	30,000	30,000	25,000
<u>Annual fee for the Audit Committee (Baht/person/year)</u>			
- The Chairman	500,000	500,000	400,000
- Director	400,000	400,000	300,000

The Board’s Opinion The Board agreed with the Nomination and Remuneration Committee’s proposal and recommends shareholders to approve the 2014 Board of Directors’ and the Audit committee’s remuneration at the same rate of 2013.

Resolution This Agenda requires an approval from the meeting with a vote of not less than two-thirds of the total number of votes of all the shareholders attending the meeting and eligible to vote.

Agenda 8 To consider and approve the appointment of the auditor of the Company and its subsidiaries and approve the auditor's remuneration for the fiscal year 2014

Facts and Rationales To comply with related law, the Company's Articles of Association and the announcement of SEC, the appointment of an Auditor and the annual Auditor fee is approved at the AGM. The Audit committee recommends the Board to appoint KPMG Poomchai Audit Ltd. ("KPMG") as its Auditor, by considering the performance, independency and the remuneration fee as well as other factors.

The Board of Directors is of the opinion that shareholders should appoint:

1. Mr. Veerachai Ratanajaratkul CPA (Thailand) No. 4323
2. Miss Bongkot Amsageam CPA (Thailand) No. 3684
3. Mr. Thanit Osathalert CPA (Thailand) No. 5155

of the KPMG Poomchai Audit Ltd., as the Company's auditor for the year 2014 by stipulating that any one of the aforementioned auditor to serve as the external auditor of the Company and its subsidiaries and give an opinion on the consolidated financial statements for 2014. The proposed auditors are neither related to nor engaged in any conflict of interest with the Company, any of its subsidiaries, their Management or their major shareholders, which could affect the independence of the audit work. The details of the Auditor are attached at Enclosure 5, which was sent to shareholders together with the Notice.

In case the above auditors are not able to perform their duty, the KPMG office is authorized to assign other auditors of the KPMG office to perform the audit and give an opinion on the Company's and subsidiaries' financial statements.

The Board proposes to consider the following auditor's fee for 2014, compared to the 2013 and 2012 fees, as follows:

(in Baht)	Proposed 2014	2013	2012
Audit fee – The Company only	970,000	930,000	930,000
Audit fee – All Subsidiaries	2,195,500	2,139,000	2,090,000
Total Auditor's fee	3,165,500	3,069,000	3,020,000

The Board's Opinion The Board considered and agreed with the Audit Committee's proposal to recommends shareholders to appoint auditors from KPMG Poomchai Audit Ltd., as the Company's and its subsidiaries' auditor,

due to good auditing standards, expertise in auditing and the qualification meets the SEC regulation.

The Board proposes to shareholders to approve the 2014 auditor's remuneration for the Company and subsidiaries amounting to Baht 3,165,500 annually, an increase of Baht 96,500 to 2013, or 3.14%, which is in line with the expansion of the business.

Resolution This Agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes.

Agenda 9 To acknowledge the amendment to the expiration period of the ESOP-W4 project

Facts and Rationales In regards to the issuance and offering of Warrants to Purchase Ordinary Shares of the Company (ESOP-W4) allocated to directors and employees of the Company and/or its subsidiaries”) amounted to 10,000,000 units since March 12, 2012, having the last exercise date on March 10, 2017. Currently the outstanding warrants which have not been exercised remain at 438,551 units, however, the employees who hold those warrants already resigned from the company; therefore, those warrant holders can not exercise their rights, according to the condition of the ESOP project (item No. 3.3) which is indicated in the details of the Project. On March 18, 2014, the Board of Directors’ meeting passed a resolution in the amendment to the expiration period of the ESOP-W4 project to be on March 31, 2014.

The Board’s Opinion The Board proposes to the AGM to acknowledge the amendment to the expiration period of the ESOP-W4 project to be on March 31, 2014.

Resolution No vote cast required, as this agenda is for acknowledgement only.

Agenda 10 To consider and approve the reduction of the Company’s registered capital in the amount of Baht 995,071 from the current registered capital of Baht 578,421,582 to the new registered capital of Baht 577,426,511 by cancelling 995,071 unissued ordinary shares at the par value of Baht 1 per share, and to consider and approve the amendment to Article 4 of the Company’s Memorandum of Association regarding the registered capital to reflect the reduction of the Company’s registered capital, due to the warrants to purchase the ordinary share of ESOP-W3 and ESOP-W4 project have been expired

Facts and Rationales As the Company has a total of 995,071 unissued ordinary shares, which are the shares to be reserved for the exercise of warrants ESOP-W3 and ESOP-W4, but both projects have been expired. In

order to comply with the Public Limited Companies Act, the Board of Directors approved the reduction of its registered capital in the amount of Baht 995,071 from the current registered capital of Baht 578,421,582 to Baht 577,426,511 by cancelling 995,071 unissued ordinary shares with Baht 1 par value per share.

In addition, in order to reflect the above reduction, the Board of Directors considers it appropriate to propose to the AGM to consider and approve the amendment to Article 4 of its Memorandum of Association regarding the registered capital by cancelling the existing provision and replacing it with the following provision:

No. 4	Registered Capital	Baht 577,426,511	(Five hundred seventy-seven million four hundred twenty-six thousand five hundred and eleven Baht)
	Divided into	577,426,511 shares	(Five hundred seventy-seven million four hundred twenty-six thousand five hundred and eleven shares)
	With par value of	Baht 1	(One Baht)
	Divided into		
	Ordinary shares	577,426,511 shares	(Five hundred seventy-seven million four hundred twenty-six thousand five hundred and eleven shares)
	Preferred shares	-	- "

The Board's Opinion The Board of Directors considers it appropriate to propose to the AGM to consider and approve the reduction of the Company's registered capital in the amount of Baht 995,071 from the current registered capital of Baht 578,421,582 to Baht 577,426,511 by cancelling 995,071 unissued ordinary shares at Baht 1 par value per share and the amendment to Article 4 of its Memorandum of Association to reflect the reduction of its registered capital, due to the warrants to purchase the ordinary share of ESOP-W3 and ESOP-W4 project have been expired.

Resolution This Agenda requires an approval from the meeting with a vote of not less than three-fourths of the total number of votes of all the shareholders attending the meeting and eligible to vote.

Agenda 11 To consider and approve the issuance and offering of the warrants to purchase ordinary shares of the Company (ESOP-W5) in the amount of not exceeding 10,000,000 units to employees, managements and directors of the Company and its subsidiaries

Facts and Rationales In order to motivate and compensate directors and employees for their contributions, to stimulate their intention to work and return the utmost benefits to the Company, to offer the opportunity for employee to participate in the ownership of the Company which shall entail them to share the same objective as the shareholders and bring about the prosperity to the Company, including to retain knowledgeable and capable personnel with the Company for over a long period of time, the Board approved the issuance and offering of the warrants to purchase ordinary shares of the Company (ESOP-W5) in the amount of not exceeding 10,000,000 units to employees, managements and directors of the Company and its subsidiaries, which equals to 1.82% of total number of issued shares. The warrant's offering price is zero per unit and the exercise price is set at the weighted average of company's share price trading in stock exchange of Thailand, during 15 consecutive business days before the date of the 2014 AGM with no discount. In this regard, please consider details of the issue and offering of the ESOP-W5, which is submitted to the shareholders together with this notice (Enclosure No. 6 and 7).

In addition, in order to facilitate and increase flexibility for the issue and offering of Warrants, the Board of Directors considers it appropriate to propose to the AGM to consider and approve to authorize the Board of Directors and/or the person appointed by the Board of Directors to consider, determine or amend certain terms, conditions and other details that are necessary and relevant to the issue and offering of Warrants ESOP-W5, as necessary and appropriate pursuant to applicable laws.

The Board's Opinion The Board of Directors considers it appropriate to propose to the AGM to consider and approve the issue and offering of Warrants ESOP-W5 in the amount not exceeding 10,000,000 units to employees, managements and directors of the Company and its subsidiaries, at the exercise ratio of 1 share per 1 warrant, as well as the authorization of the Board of Directors and/or the person appointed by the Board of Directors to carry out the actions mentioned above.

Resolution This Agenda requires an approval from the meeting with a vote of not less than three-fourths of the total number of votes of all the shareholders attending the meeting and eligible to vote and must not be opposed by shareholders with an aggregate number of shares exceeding 10 percent of all votes of shareholders attending the meeting.

Agenda 12 To consider and approve the increase of the Company's registered capital in the amount of Baht 10,000,000 from the current registered capital of Baht 577,426,511 to the new registered capital of Baht 587,426,511 by issuing 10,000,000 new ordinary shares at the par value of Baht 1 per share, and to consider and approve the amendment to Article 4 of the Company's Memorandum of Association regarding the registered capital to reflect the increase of the Company's registered capital.

Facts and Rationales In order to accommodate the issue and offering as well as the exercise of Warrants ESOP-W5 pursuant to Agenda 11 above, the Board of Directors approved the increase of its registered capital in the amount of Baht 10,000,000 from Baht 577,426,511 to Baht 587,426,511 by issuing 10,000,000 new ordinary shares at Baht 1 par value per share.

In addition, in order to reflect the above increase, the Board of Directors approved the amendment to Article 4 of its Memorandum of Association regarding the registered capital by cancelling the existing provision and replacing it with the following provision:

“No. 4	Registered Capital	Baht 587,426,511	(Five hundred eighty-seven million four hundred twenty-six thousand five hundred and eleven Baht)
	Divided into	587,426,511 shares	(Five hundred eighty-seven million four hundred twenty-six thousand five hundred and eleven shares)
	With par value of	Baht 1	(One Baht)
Divided into			
	Ordinary shares	587,426,511 shares	(Five hundred eighty-seven million four hundred twenty-six thousand five hundred and eleven shares)
	Preferred shares	-	- ”

The Board's Opinion The Board of Directors considers it appropriate to propose to the AGM to consider and approve the increase of its registered capital in the amount of Baht 10,000,000 from the registered capital of Baht 577,426,511 to Baht 587,426,511 by issuing 10,000,000 new ordinary shares

at Baht 1 par value per share and the amendment to Article 4 of its Memorandum of Association to reflect the increase of its registered capital.

Resolution This Agenda requires an approval from the meeting with a vote of not less than three-fourths of the total number of votes of all the shareholders attending the meeting and eligible to vote.

Agenda 13 To consider and approve the allocation of the newly issued ordinary shares of the Company in the amount of not exceeding 10,000,000 shares as par value of Baht 1 per share to reserve for the exercise of Warrants to purchase ordinary shares of the Company (ESOP-W5)

Facts and Rational Following the proposal by the Board of Directors to the AGM to consider and approve the increase of the Company's registered capital in Agenda 12 above, the Board of Directors considers it appropriate to propose to the AGM to consider and approve the allocation of not exceeding 10,000,000 new ordinary shares at Baht 1 par value per share to accommodate the exercise of Warrants ESOP-W5.

In addition, in order to facilitate and increase flexibility for the allocation of new ordinary shares, the Board of Directors considers it appropriate to propose to the AGM to consider and approve to authorize the Board of Directors and/or the person appointed by the Board of Directors to consider, determine or amend certain terms, conditions and other details that are necessary and relevant to accommodate the exercise of Warrants ESOP-W5, as necessary and appropriate pursuant to applicable laws.

The Board's Opinion The Board of Directors considers it appropriate to propose to the AGM to consider and approve the allocation of new ordinary shares of the Company in the amount not exceeding 10,000,000 shares at Baht 1 par value per share with details as previously mentioned as well as the authorization of the Board of Directors and/or the person appointed by the Board of Directors to carry out the actions as mentioned above.

Resolution This Agenda requires an approval from the meeting with a majority vote of the total number of votes of all the shareholders attending the meeting and casting their votes.

Agenda 14 To consider other matters (if any)

The Shareholders of KCE Electronics Public Company Limited are cordially invited to attend the 2014 Annual General Meeting No. 31/2014 on Tuesday April 29, 2014, at 15.00 hrs., at Ballroom, 3th Floor, The Grand FourWings Convention Hotel, 333 Srinakarin road, Huamark, Bangkapi, Bangkok. Registration will be available from 13.30 hrs.

Shareholders are requested to bring documents for attending the meeting as detailed in the "Documents and evidence that the shareholders' are required to present prior to the

meeting and procedures for appointment of proxy, registration, voting and counting the votes” (enclosure 9). In order to speed up the registration process and for convenience, Shareholders are requested to bring the bar-code registration form (enclosure 13) to the meeting.

In the event that any shareholder wishes to appoint a proxy for anyone to attend the meeting and vote on his/her behalf, please choose either Proxy Form A or Form B, which was sent to shareholders together with the Notice of the 2013 AGM (Enclosure 14); and complete the information and sign on the proxy form. Proxy Form A, Form B and Form C can be downloaded from the Company website at www.kcethai.in.th, under the “Investor relation” tab. Proxy Form C is used only if the shareholder is an offshore investor who appoints a local custodian in Thailand to keep his/her shares in custody). Shareholders can choose to use only one form as indicated.

Shareholders may assign a certain company’s independent director to attend the meeting and vote on his/her behalf. Please consider the details of persons nominated to be the shareholder’s proxy in Enclosure 10, and assign a proxy to either one of the follows:

Independent Directors:

- | | |
|------------------------------------|--------------------------|
| 1. Mr. Paitoon Taveephol | No conflicts of interest |
| 2. Lt. Gen. Suprija Mokkhavesa, MD | No conflicts of interest |
| 3. Mrs. Ubol Chiramongkol | No conflicts of interest |

Please submit the proxy form to the Company at 125-125/1, 1 Moo 4 LatKrabang Industrial Estate, Chalongkrung Rd., Kwang Lumplatew, LatKrabang, Bangkok 10520, within Tuesday April 22, 2014. A duty stamp will be provided to affix on the proxy form for the grantee attending the meeting.

For any questions regarding the nomination of a proxy, please call the Executive Office for clarification during office hours at telephone number (662) 326-0196 to 9. Shareholders may forward questions related to the agenda to the Company Secretary in advance, via e-mail: tanyarat@kce.co.th. Please kindly indicate name and contact address for further clarification in the meeting.

Yours sincerely,



(Mr. Bancha Ongkosit)
Chairman of the Board

