

**Profile of a person who is nominated to assume  
the positions of a new director**



Name	:	Mr. Pitharn Ongkosit
Age	:	33 Years
Proposed Position	:	Director
KCE Directorship	:	President and Chief Executive Officer/ President Risk Management
Educations	:	<ul style="list-style-type: none"> <li>- Cornell University, Johnson Graduate School of Management</li> <li>- Master of Business Administration</li> <li>- Investment Banking Immersion</li> <li>- B.S. Computer Engineering, University of California</li> <li>- B.S. Electrical Engineering, University of California</li> </ul>
Work Experiences	:	<ul style="list-style-type: none"> <li>2005 – 2007 Sales &amp; Production Planning Strategist KCE Electronics Public Co., Ltd.</li> <li>2008 Summer Investment Banking Intern, Phatra Securities Public Co., Ltd.</li> <li>2009 Deputy Managing Director, KCE Technology Co., Ltd.</li> <li>2009 Deputy Managing Director, KCE International Co., Ltd.</li> <li>2009 Assistant Director, KCE Electronics Public Co., Ltd.</li> <li>2010 – Present Director, Thai Laminate Manufacturer Company Limited</li> <li>2012 – Present Director, KCE Taiwan Co., Ltd.</li> <li>2012 – Present Director/ Deputy Managing Director, KCE Technology Co., Ltd.</li> <li>2012 – Present Director/ Deputy Managing Director, KCE International Co., Ltd.</li> <li>2012 – Present Director, Chemtronic Technology (Thailand) Co., Ltd.</li> <li>2012 – Present President and Chief Executive Officer / President Risk Management, KCE Electronics Public Co., Ltd.</li> </ul>
Production Initiatives and Achievements	:	<ul style="list-style-type: none"> <li>- Worked with other automotive electronics suppliers to develop zero-defect parts per million standard; partners include TRW, Robert Bosch, Siemens, and Continental Temic.</li> </ul>

	<ul style="list-style-type: none"> <li>- Structured an incentive program that stabilized production output and performance while minimizing rejects and employee turnover rate. Resulted in an increase of more than 10% in revenue in second half of 2006.</li> <li>- Developed new operating algorithm parameters for automated machines to reduce percentage of scrap, saving cost by more than \$1 million per year.</li> <li>- Led implementation of the <i>Engenix Program</i>, an automatic program that can retrieve specific information from CAD file, to eliminate critical human error.</li> </ul>
Marketing Initiatives and Achievements	<ul style="list-style-type: none"> <li>- Spearheaded the development of Micro-Costing Model enabling immediate and accurate cost determination of materials and processes for all variations of the 3500+ product categories.</li> <li>- Coordinated joint venture with Japanese PCB manufacturer, <i>Ihara</i>, to start a local sales office aimed at the expanding our market shares in the growing local market. KCE Thailand was able to acquire many strategic customers including Nikon, JVC, and Sharp.</li> <li>- Performed cost/benefit analysis by reviewing several shipping methods and developed logistics procedures for using sea-air freight as an alternative shipping method.</li> <li>- Initiated customer evaluation system based on profit margin of each part number, product evaluation, customer reject/return claims, and sales office evaluation. The system is used to determine allocation for each sales office and identify customer priority.</li> <li>- Developed and implemented a new quoting program called <i>I-quote</i>, allowing real-time automatic quotation of PCB with limited parameters, resulting in 15% increase in samples.</li> </ul>
Years of Tenure in KCE	: -
Meeting attendance in 2013	: -
Possession of KCE shares	: 34,018,422 shares (6.20% of total issued shares at March 17, 2014)

Proposed Candidate	Other Listed Companies		Other Important Organizations (Non-listed companies)		Position in other organization that compete with/related to the Company
	Number	Position	Number	Position	
Mr. Pitharn Ongkosit	-	- None -	-	- None -	- Director of the Subsidiaries; KCE Technology Co., Ltd., KCE International Co., Ltd., Thai Laminate Manufacturer Co., Ltd. and Chemtronic Technology (Thailand) Co., Ltd. - Director of the Associates; KCE Taiwan co., Ltd.

Criminal offense record during the past 10 years	Qualification	
1. Being adjudged of convicting a crime or being on trial for convicting a crime	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
2. Being adjudged bankrupt or a receiver is appointed	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
3. Being a management in the company of partnership which is adjudged bankrupt or a receiver is appointed	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No